Shawn Dawley

INSPIRED LEADERSHIP

DYNAMIC OPERATORS

Is your operational environment:

High-Stress?
High-Tempo?
High-Stakes?

If so, then this interactive workshop is built for leaders and professionals like YOU!



www.SHAWNDAWLEY.com

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We are prehistoric hunter-gatherers operating in an alien world.

We are called to navigate highly stressful modern challenges with the ancient physiology and psychology of cavepeople.

Armchair quarterbacks and keyboard commandos will never get it... but WE are expected to get it done. Right. Every time.

In this four-part *Dynamic Operators* workshop, we'll unpack the unavoidable struggles we face and the essential skills we need.

Through compelling stories, fundamental lessons, and engaging interactivities, we will target the non-negotiable practices of:



- ✓ Extreme **Emotional Control**
- ✓ Full-Spectrum **Operational Awareness**
- ✓ Gray-Area **Decision Making**
- ✓ Pressure-Packed **Tactical Execution**

"Dynamic! If you're looking to inspire your team, definitely hire Shawn Dawley."

Vicki Rogers
President, V-Media Group

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EQ-i 2.0 CERTIFIED

EXTREME
EMOTIONAL CONTROL

This is THE foundational building block of operating under pressure.

The OUTSIDE environment matters... the challenge, the team, the consequences.

But the biggest battle is often on the INSIDE.



This module will give operators the skills and awareness to understand their triggers, master their emotions, and function under supreme duress.

Targeted Takeaways:

An understanding of our brains and bodies and recognition of psychological sabotage to take back control.

FOCUS AREAS INCLUDE:

- ✓ **Physiology of Acute Stress** – Negotiating stressful and complex situations with a nervous system built to protect us from Sabretooth Tigers
- ✓ **Psychology of Situational Stress** – Understanding how our past experiences will shape (and misshape) our minds in the moment
- ✓ **Personality versus Functionality** – Differentiating who we are from what we must do during extreme adversity

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FULL-SPECTRUM
OPERATIONAL AWARENESS

Tunnel vision is a spectator's luxury.

But channelization and fixation of focus can put blinders on operators engulfed in volatility and chaos.

We will learn how to cut through the cognitive fog and see the situation for what it is, not as we believe it to be.



This module will equip operators with an enhanced ability to proactively seek, analytically observe and soberly interpret dynamic variables in radical chaos.

Targeted Takeaways:

Practical tools to overcome task saturation and gain actionable clarity of the true situation.

II

FOCUS AREAS INCLUDE:

- ✓ **Environmental Awareness** – Building broad vision when information is absent, incomplete, evolving, and conflicting
- ✓ **Real-Time Team Awareness** – Recognizing, registering, and responding to shifting team dynamics in real time
- ✓ **Brutal Self-Awareness** – Identifying and overcoming blind spots to frame and reframe our mental models during severe emotional turbulence

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This module will develop our abilities to navigate the fog and friction of volatile arenas to rapidly analyze, consider, and decide when under tense emotional duress.

Targeted Takeaways:

Functional awareness of distorted reasoning and purposeful methods for decisive action.

GRAY-AREA DECISION MAKING

We need more time, we need more information, we need more luck.

But we don't have it.



All we are given is a decision to make and a responsibility to own it.

Let's unpack this reality and build the skills to operate in it!

III

FOCUS AREAS INCLUDE:

- ✓ **Rapid Risk Assessment** – Estimating the probability and severity of doing nothing or doing something... without trying to do everything
- ✓ **Emotional Biases** – Coping with fear-fueled avoidance, anger-induced impulsivity, sadness-shaped disengagement, and ego-driven escalation
- ✓ **Resolution in Chaos** – Confidently choosing the next move with incomplete and conflicting information in volatile uncertainty

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This module delivers fluid approaches to evolving chaos in real time, enhancing abilities to continuously re-assess the challenge and employ adaptive solutions.

Targeted Takeaways:

Workable techniques to leverage evolving situational awareness to implement decisive action and recovery.

PRESSURE-PACKED TACTICAL EXECUTION

We don't get to choose the time and place of a bad day. It chooses us.

And you'll be chosen.



We'll attack the realities of dynamic execution to anticipate obstacles, re-orient our tactics, and push past setbacks!

IV

FOCUS AREAS INCLUDE:

- ✓ **Adaptive Leadership** – Enhancing our ability to continuously Sense, Detect, Act, and Learn during rapidly evolving operations
- ✓ **Decisive Delegation** – Sharpening tools to task-manage overwhelming operational demands through focused distribution of duties
- ✓ **Crisis Communication** – Delivering brief, clear, and actionable traffic flow up and down the execution chain during intense uncertainty

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SHAWN DAWLEY

Leadership Educator and Keynote Speaker

Shawn is an accomplished operational leader with 30 years of experience in domestic and international crises, humanitarian responses, national security missions, and emergency operations.

A 25-year combat pilot and wartime commander, he has executed and led hundreds of dynamic operational missions and served in multiple state and federal joint and interagency operation centers.

Earthquakes, floods, tornadoes and ice storms. Refugees and displaced persons. Kinetic operations and international border enforcement. Civil support and military execution. Shawn draws on decades of wins, losses, and **lessons learned** to help leaders and professionals thrive in chaos.

A Fellow at Harvard University, Shawn has a B.S. in Aeronautics, an M.B.A, an M.A. in Political Science and an M.A. in Military Studies... after struggling to slide by in high school!



> *Dynamic, articulate, motivational… a perfect choice for your group.*
>
> Jim Holnagel
> ADT+Google

> *Impressive …how to think, how to lead, how to react.*
>
> David Snyder, Owner
> Reliable Tek Help

> *Motivating is tricky, and this is where Shawn excels!*
>
> Brittany Murphy
> One Thing Marketing