

Shawn Dawley
INSPIRED LEADERSHIP

LEADERSHIP BOOTCAMP

Energize your leadership liftoff with
timely, targeted, and tested skills
...immediately!

Half-, Full-, and Two-Day
leadership development
programs tailored to
your frontline,
midlevel, and
senior leaders.



Shawn Dawley

INSPIRED LEADERSHIP

It all starts with leadership!

Budgets are tight. The workplace is changing. Time is short.

We need transformational leaders equipped to shape the culture, navigate change, develop the workforce, lead through crises, inspire their teams

...and more!

Leveraging thirty years of combat and corporate leadership experience, I can help your leaders unlock their power, purpose, and potential through tailored programs that guarantee...

- ✓ Proven fundamental leadership principles
- ✓ Compelling and engaging real-world lessons
- ✓ Impactful, entertaining, and interactive delivery

Let's discuss which of my targeted **Leadership Bootcamps** can move your leaders from getting by to getting ahead, from surviving today to thriving tomorrow!



“Dynamic! If you’re looking to inspire your team, definitely hire Shawn Dawley.”

Vicki Rogers
President, V-Media Group

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PROGRAMS

I Foundational
Leadership

II Leading
Leaders

III Strategic
Leadership



Each is available as a Half-, Full-, or Two-Day program!

Add the **EMOTIONAL INTELLIGENCE** assessment for deeper insights into individual leadership strengths and derailers!

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...captivating narratives that resonate with audiences of all backgrounds... immersive storytelling!

Stephen Swan, Director
UofL College of Business

“

...immediate impact on their perspective and performance!

Scott Jaburg, Senior
Manager Amazon

“

...ability to captivate the audience with insightful content and engaging delivery. I highly recommend him!

Anita Stump, CEO
Bullitt Chamber of Commerce

FOUNDATIONAL LEADERSHIP

Bootcamp

Perfect for
potential, new, and
frontline leaders
ready to develop
core and critical
leadership skills



This **Bootcamp** will give your leaders the skills *and* confidence they need to guide and inspire those entrusted to their care!

SD

Targeted Takeaway:

Leaders equipped to mediate disputes, synergize teams, communicate clearly, and inspire their teams!

FOCUS AREAS INCLUDE:

- ✓ **Situational Leadership** – Building a bigger leadership toolbox
- ✓ **Team Building** – Directing and motivating diverse personalities
- ✓ **Conflict Management** – Leaning into the clash to create team wins
- ✓ **Persuasive Communication** – Speaking with empathy and authority
- ✓ **Feedback and Counseling** – Growing and inspiring the whole team

LEADING LEADERS

Bootcamp

Perfect for leaders
who form that critical
bridge between the
executive suite and
operational execution



This **Bootcamp** will challenge leaders with expanded insights into the art of organizational leadership and equip them with the abilities to align their objectives with the big picture!

SD

Targeted Takeaway:

Confident and capable leaders looking up and out, ready to make an immediate impact!

FOCUS AREAS INCLUDE:

- ✓ **Delegation and Empowerment** – Letting go to get more done
- ✓ **Mentorship and Development** – Growing the next generation
- ✓ **Planning and Execution** – Allocating, directing, responding ...in real time
- ✓ **Change Management** – Navigating the pitfalls, embracing the upside
- ✓ **Organizational Communication** – Communicating outside the silo

This **Bootcamp** will challenge your senior leaders and executives with graduate-level insights and push their growth from skilled operators to strategic visionaries!



Targeted Takeaway:

Senior leaders with strategic perspectives and executive abilities ready to shape the organization's future!

STRATEGIC LEADERSHIP

Bootcamp

Perfect for current and future senior leaders and executives transitioning from tactics and execution to policy and planning



FOCUS AREAS INCLUDE:

- ✓ **Executive Presence** – Going beyond “doing”, getting to “being”
- ✓ **Coalition Building** – Cultivating strategic bonds across and beyond
- ✓ **Culture Shaping** – Creating your most strategic competitive advantage
- ✓ **Crisis Leadership** – Steadying the ship in stormy seas
- ✓ **Leading Change** – Navigating the emotional minefield of change

SHAWN DAWLEY

Leadership Educator and Keynote Speaker

Shawn is an accomplished leader dedicated to helping others unlock their power, passion, and purpose!

A Fortune 100 director and nationwide firm Vice President, Shawn first spent 25 years in the United States Air Force, serving as a combat pilot, commander, and inspector general, with enriching experiences in over 80 countries across 6 continents.

A Fellow at Harvard University, Shawn has a Bachelor of Science in Aeronautics, a Master of Business Administration, a Master of Arts in Political Science, and a Master of Arts in Military Studies... after struggling and barely sliding by in high school!

Shawn draws on decades of cockpit, combat, and corporate leadership experience to help teams thrive and leaders become the people that others want to follow!



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Dynamic, articulate, motivational... a perfect choice for your group.

Jim Holnagel
ADT+Google

“

Impressive ...how to think, how to lead, how to react.

David Snyder, Owner
Reliable Tek Help

“

Motivating is tricky, and this is where Shawn excels!

Brittany Murphy
One Thing Marketing

